



SUPERCHARGERS

DID YOU KNOW

80%

OF THE JOB MARKET ARE
PASSIVE CANDIDATES?

COMPANIES WITH GOOD
EMPLOYER BRANDING GET

1.5x

MORE QUALITY APPLICATIONS

75%

OF CANDIDATES CONSIDER
AN EMPLOYER'S BRAND
BEFORE EVEN APPLYING

WE HAVE THE INDUSTRY'S LARGEST
GLOBAL TALENT POOL OF GAME DEVS
BUT THE FACT IS, NOT ALL OF THEM
ARE ACTIVELY SEEKING WORK.

OUR PHILOSOPHY HAS ALWAYS BEEN
TO CREATE CONTENT THAT GOES
BEYOND JOB ADS AND GENUINELY
CONNECTS WITH PASSIVE CANDIDATES
AND GAME DEVS AROUND THE WORLD.

RECRUITMENT HAS BECOME MUCH MORE
THAN JUST POSTING JOB ROLES AND
WAITING FOR THE APPLICATIONS TO
ROLL IN.

WITH SUCH A SHORTAGE OF TALENT IN
AN OVER SATURATED INDUSTRY, WE
HELP STUDIOS TAKE RECRUITMENT
STRATEGY TO THE NEXT LEVEL.

THE GAMES RECRUITMENT LANDSCAPE
HAS CHANGED AND CANDIDATES NOW
HAVE EVEN HIGHER EXPECTATIONS
FROM EMPLOYERS.

GAMES JOBS DIRECT SUPERCHARGERS
ARE DESIGNED TO HELP YOU TELL
YOUR STORY AND SHOWCASE WHAT
SETS YOUR STUDIO AND IT'S CULTURE
APART FROM OTHER COMPANIES.

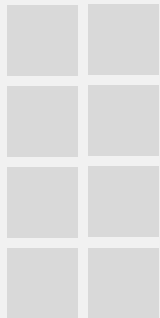
LOADOUT PACKAGES_

LOADOUT PACKAGES ALLOW YOU TO COMBINE MULTIPLE SUPERCHARGERS AT A DISCOUNTED RATE. THERE ARE THREE LOADOUT SIZES WITH DIFFERENT BLOCK CAPACITIES AND PRICE POINTS TO MATCH YOUR BUDGET_



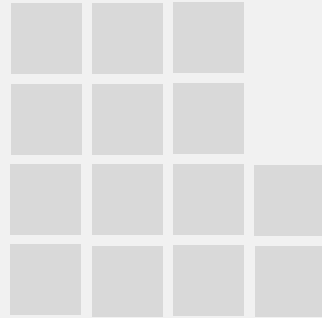
EACH COLOUR ITEM IS WORTH A SPECIFIC NUMBER OF BLOCKS. THESE ARE USED TO BUILD YOUR LOADOUT PACKAGE.

PRO 8 BLOCKS



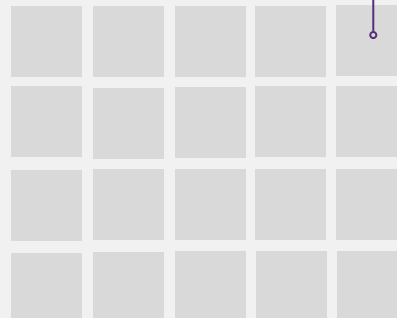
£1,600
(SAVING £200)

ELITE 14 BLOCKS



£2,500
(SAVING £300)

LEGENDARY 20 BLOCKS



£3,500
(SAVING £500)

BULKING YOUR SUPERCHARGERS INTO A LOADOUT PACKAGE IS CHEAPER THAN BUYING INDIVIDUAL ITEMS, SO YOU GET MORE FOR YOUR MONEY.

EACH TIER HAS A HIGHER SAVING SO THE MORE SUPERCHARGERS YOU USE, THE MORE YOU SAVE!

SUPERCHARGERS

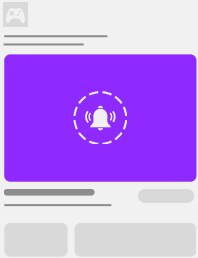
SERIOUS UPGRADES

TO BOOST RESULTS

SUPERCHARGERS ARE A SELECTION OF UPGRADES
DESIGNED TO MAXIMISE THE EFFECTIVENESS OF YOUR
RECRUITMENT STRATEGY AND BOOST YOUR RESULTS
ON THE GAMES JOBS DIRECT PLATFORM_



JOB ALERT_

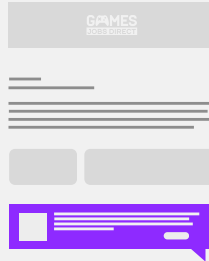


Turn one of your open roles into a GJD Job Alert GIF that get's shared across all social channels.



AVG 5k SOCIAL IMPRESSIONS

EMAIL SHOUT_

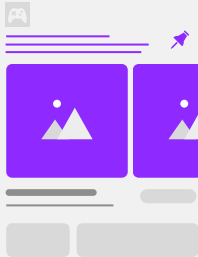


Promote your studio and increase traffic with a dedicated shoutout in our weekly job blast.

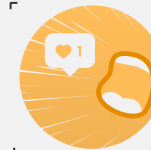


GET INFRONT OF OVER 60K DEVS

SOCIAL SHOUT_

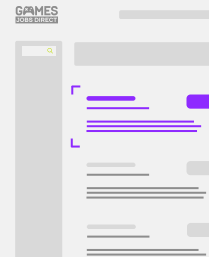


Reach more candidates with a custom social post pinned to the top of GJD pages for 2 weeks.



EXPOSURE TO 115K+ FOLLOWERS

FEATURED JOB_



As a featured job, your role will appear higher up in GJD search results for 2 months.



UP TO 40% MORE JOB VIEWS

PRICE PER ITEM_

£200

LOADOUT BLOCKS PER ITEM_

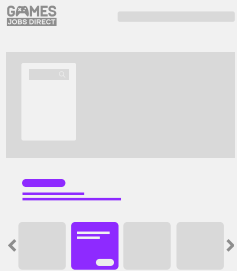
x1



ON AVERAGE, EMPLOYERS THAT USE SUPERCHARGERS
SEE THREE TIMES MORE TRAFFIC TO THEIR VACANCIES
WHEN COMPARED TO STANDARD GJD USERS_



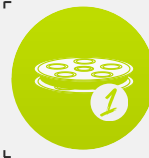
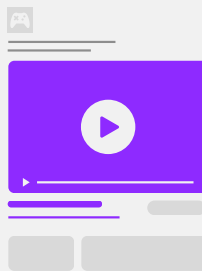
HOT JOB_



Put one of your roles to
the top of search results
AND get it featured on
the GJD homepage for 1
month.

AVG 75% MORE JOB VIEWS

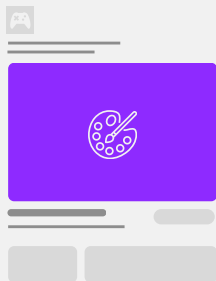
CUSTOM VIDEO_



Tell your story or showcase
roles with a custom promo
video shared across GJD
channels.

4X MORE TRAFFIC TO ROLES

CUSTOM GIF_



An animated GIF, branded
with your visuals. Highlight
roles and studio perks
across all GJD channels.

45% MORE POST ENGAGEMENT

NEWSLETTER FEATURE_



Get a dedicated
segment in Level Up!,
the industry's fastest-
growing newsletter.

REACH OVER 100K CANDIDATES

PRICE PER ITEM_

£400

LOADOUT BLOCKS PER ITEM_

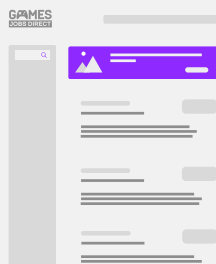
x2 ■ ■



CUSTOM CONTENT SUCH AS GIFS AND VIDEOS CAN BE FULLY CUSTOMISED WITH YOUR BRANDING IN ORDER TO TARGET CANDIDATES WITH THE RIGHT MESSAGING_



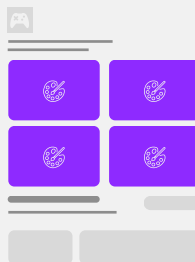
SEARCH BANNER_



Custom branded banner at the top of all search pages. This will stay live on site for 2 weeks.

UP TO 50% MORE APPLY CLICKS

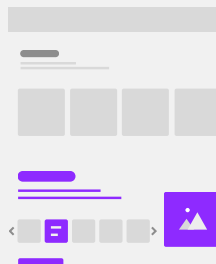
4 X CUSTOM GIF_



Highlight even more roles and get more traffic with 4x the power of animated GIFs across all socials.

45% MORE POST ENGAGEMENT

HOT STUDIO_



Feature your studio on the GJD homepage in our 'Hot Studio' reel for 2 Weeks.

90% MORE CANDIDATE TRAFFIC

BESPOKE EMAIL_



A fully-dedicated mailer sent to the GJD database. Custom content built around your recruitment need.

55% OPEN RATE - 60K DEVS

PRICE PER ITEM_

£800

LOADOUT BLOCKS PER ITEM_

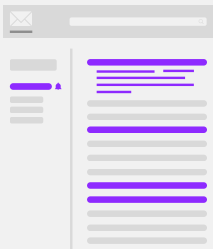
x4



OUR TEAM OF CREATIVE CONTENT PRODUCERS CAN COLLABORATE CLOSELY WITH YOU OR THEY CAN WORK AUTONOMOUSLY AND TAKE CARE OF EVERYTHING_



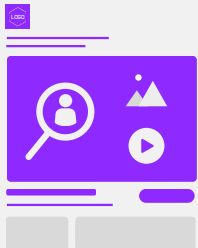
MULTI-EMAIL CAMPAIGN_



A strategic multi-email campaign fully curated to get your roles in the inbox of over 60k game devs.

200% MORE TRAFFIC TO ROLES

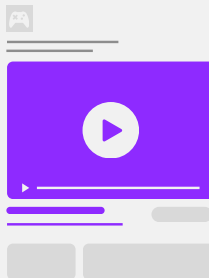
TARGETED AD CAMPAIGN_



Target candidates based on specific metrics with a custom built, one-month paid ad campaign.

UP TO 3X MORE APPLY CLICKS

5 X CUSTOM VIDEO_



Tell your employer story and promote even more roles with 5 custom promotional videos.

AVG 150% MORE JOB VIEWS

PRICE PER ITEM_

£1,600

LOADOUT BLOCKS PER ITEM_

x8 

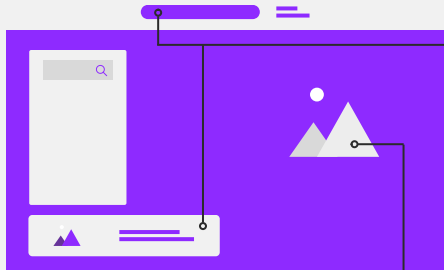


SUPERCHARGERS CAN BE USED AT ANY TIME TO GIVE SPECIFIC ROLES A BOOST OR THEY CAN BE PURCHASED IN ADVANCE TO PLAN FOR FUTURE RECRUITMENT DRIVES_



HOMEPAGE TAKEOVER_

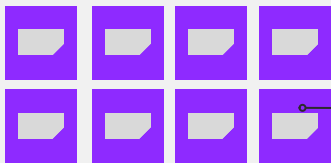
GAMES
JOBS DIRECT



Cover the GJD homepage with your brand and multiple links. This is the ultimate tool for increasing exposure and boosting traffic, it puts studios in front of thousands more candidates.



Prime logo placement with direct links to your job listings.



Custom branded graphics that put your brand in front of over 12k candidates every week.

AVG 15X MORE JOB VIEWS / 4X MORE APPLY CLICKS

PRICE PER ITEM_

£2,000

LOADOUT BLOCKS PER ITEM_

x10 

LOADOUT EXAMPLES_

WHETHER YOU'RE WORKING ON EMPLOYER BRANDING OR JUST LOOKING TO INCREASE APPLICATIONS, LOADOUT PACKAGES ALLOW YOU TO BUILD A JOB BOARD STRATEGY THAT WORKS FOR YOU. HERE ARE SOME EXAMPLES OF EFFECTIVE LOADOUTS_

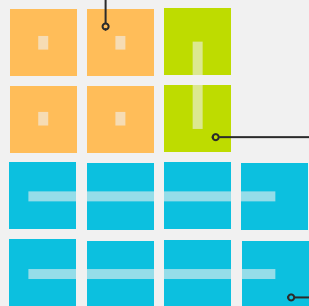


THIS LOADOUT EXAMPLE IS BUILT TO BOOST TRAFFIC TO JOB PAGES AND MAXIMISE THE NUMBER OF APPLICATIONS.

IT COULD BE USED BY STUDIOS PLANNING AN AGGRESSIVE RECRUITMENT DRIVE FOR NEW PROJECTS, OR BY SMALLER COMPANIES EXPANDING THEIR TEAM.

ELITE

14 BLOCKS



£2,500

(SAVING £300)



JOB ALERT_



JOB ALERT_



JOB BLAST_



EMAIL SHOUT_



HOT JOB_



SEARCH BANNER_



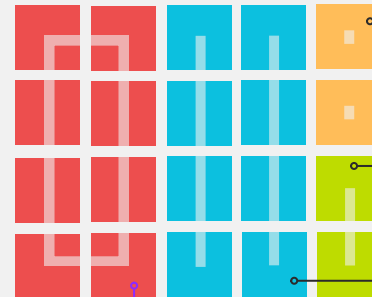
HOT STUDIO_

THIS EMPLOYER BRANDING-FOCUSED LOADOUT IS PERFECT FOR A STUDIO LOOKING TO BUILD A STRONG REPUTATION AS AN EMPLOYER.

THESE SUPERCHARGERS TAKE ADVANTAGE OF OUR GLOBAL AUDIENCE AND TARGET THE RIGHT CANDIDATES WITH BRANDED MESSAGING AND STORYTELLING.

LEGENDARY

20 BLOCKS



£3,500

(SAVING £500)



SOCIAL SHOUT_



EMAIL SHOUT_



NEWSLETTER
FEATURE_



4 X CUSTOM GIF_



BESPOKE EMAIL_






5 X CUSTOM VIDEO_



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